# 英语演讲开场白7篇

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*英语演讲开场白7篇 　　在快速变化和不断变革的今天，很多时候，我们都不可避免的需要用到开场白，好的开场白能够充分吸引大家的目光。怎么写开场白才能避免踩雷呢？以下是小编整理的英语演讲开场白，希望能够帮助到大家。英语演讲开场白1　　Failur...*

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**英语演讲开场白1**

　　Failure is what often happens.it is everywhere in your life.students may fail in exams, science may fail in their researchwork,and athletes may fail in competitions.

　　Although failure happens to everyone, attitudes towards failure are various. some people don\'t think their failure is a very important thing at all. so they pay no attention to it. as a result, they will have the same failure a previously later.they spend their thime and energy on useless things and they may really be fools as they have thought.

**英语演讲开场白2**

　　The opening of a speech is one of its two most important parts. There are many great ways to begin, and for each great beginning, there is an equally awful opening. So in today\'s newsletter, we will look at five awful ways to begin a speech, and counter them with 10 great ways to begin instead.Here are five awful ways to begin a speech:

**英语演讲开场白3**

　　>应当怎样做好演讲的开头呢?

　　一、开头要为听众解释关键术语。如果演讲的成功与否取决于听众能否理解演讲中的某些术语或概念，那么在演讲开头时对关键术语加以解释就显得格外重要了。

　　二、开头要能激发出听众的兴趣。从本质上说，听众是很自私的，他们只是在感到能从演讲中有所收获时才专心去听演讲。演讲的开头应当回答听众心中的“我为什么要听?”这一问题。

　　三、开头要为听众说明演讲目的。在大多数情况下，演讲的开头应揭示出演讲的目的。如果做不到这一点，那么听众要么会对演讲失去兴趣，要么会误解演讲的目的，或者甚至于会怀疑演讲者的动机。

　　四、开头要能吸引听众的注意。演讲开头成败的关键在于能否吸引并集中听众的注意力。演讲时获取听众注意力的方式随题材、听众和场景的不同而改变，一般可以运用事例、轶闻、经历、反诘、引言、幽默等手段达此目的。

　　五、开头要能争取到听众的信任。有时候，听众可能会对演讲者的动机发出疑问，或是与演讲者持相反的观点。在诸如此类的场合--特别是想改变听众的观点或行为时--要使演讲成功就需要建立或是提高听众对演讲者的信任感。

　　六、开头要为听众阐述演讲结构。演讲时，应当利用开头部分对演讲内容加以概述，让听众了解演讲的中心思想和结构。特别是当演讲的主题很复杂，或是专业性较强，或是需要论证几个观点时，这样做就能使演讲显得清楚而易于理解。

　　七、开头要为听众提供背景知识。演讲时，演讲者被认为是专家或权威。因此，如果听众对演讲的主题不熟悉或是知之甚少，那么很有必要在开头部分对听众讲述与主题有关的背景知识，它们不仅是听众理解演讲所必需的，而且还可以体现出主题的重要性。

　　>演讲注意事项

　　1、开头的第一句话声音必定要响亮，吸引大家的注意力。有的选手声音很小或声音很平，在开场时就已经占了劣势。

　　2、开场的前一分钟很重要，在这一分钟里要用你慷慨激昂的声音和活泼丰富的内容吸引观众，否则观众失去了兴趣，就会弄得最后没听懂你在说些什么，变成了自言自语。

　　3、人人都在讲自己怎么样在艰苦中寻求活力，人人都在讲我骄傲，我骄傲，因为我是企业的一员，听上去没有新鲜感，自然也不会吸引人，而能标新立异，内容有创新，事例有\*\*，才会脱颖而出。

　　4、语言要流畅，(必须对演讲稿重复熟悉)，声音要响亮，语气激昂，抑扬顿挫，饱含情感地讲述，保持放松的心态，以微笑面对观众，用适当的手势。用真挚和热情的.心去演讲，这些都是取得成功的不二法则。

　　5、多讲些活泼感人的事例，有的选手去讲营销的理论知识，让人听得很枯燥，而一些选手是将营销的方法融入到自己的实际工作中去，通过具体事例讲自己如何在工作利用营销方法取得了成功，这样才会吸引观众。

　　6、煽情有时真的很重要，在挑衅主持人的节目里常常有些选手用煽情打动观众来拉票，人是情感动物，在被激动的同时自然也会偏向于此。有位选手讲自己的孩子生病了，但自己忙于工作无暇照顾，说的很动情流泪，观众被打动了，评委也被打动了，结果她的分数就很高。

　　7、有的选手在上场时先是客套一番，感谢领导给这个机会，感谢领导的栽培。不知领导是否真的爱听这些话，但我个人认为，这是演讲比赛，不是说致酒辞，作为普通观众来说听这些话感到很罗嗦，很虚伪，容易让观众失去兴趣，反倒是开门见山，介绍完自己和标题后便进入主题的演讲更吸引人。

**英语演讲开场白4**

　　I am a chef and a food policy guy, but I come from a whole family of teachers. My sister is a special ed teacher in Chicago. My father just retired after 25 years teaching fifth grade. My aunt and uncle were professors. My cousins all teach. Everybody in my family, basically, teaches except for me. They taught me that the only way to get the right answers is to ask the right questions.

　　So what are the right questions when it comes to improving the educational outcomes for our children? There\'s obviously many important questions, but I think the following is a good place to start...

**英语演讲开场白5**

　　Hi. I\'m here to talk to you about the importance of praise, admiration and thank you, and having it be specific and genuine.

　　And the way I got interested in this was, I noticed in myself, when I was growing up, and until about a few years ago, that I would want to say thank you to someone, I would want to praise them, I would want to take in their praise of me and I\'d just stop it. And I asked myself, why? I felt shy, I felt embarrassed. And then my question became, am I the only one who does this? So, I decided to investigate....

**英语演讲开场白6**

　　Good morning. Ladies and gentlemen. Life has its ups and downs. I bet everyone here has gone through success and failures, am I right? Therefore, what\'s your understanding of success and failure? What do you think is the biggest success in one\'s life? , can you share your idea with us?

**英语演讲开场白7**

　　Perhaps the sky is still blue, but I can see the black sky. Perhaps the flowers are still beautiful, but I can see the ugly flowers. Perhaps the sun still shines, but there’s no sun in my world. Perhaps the world doesn’t change, but my world is changing. The exam has been over, but I can’t wake up because I think I did very badly.

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