# 演讲技巧 ：英文演讲稿开场白精品

来源：网络 作者：沉香触手 更新时间：2024-06-27

*演讲在我们生活中随处可见，一个优秀的演讲稿不仅要有丰富的内容，而且要有合理的格式安排。下面是沪江小编为您整理的3中不同风格的演讲开场白，其中后面的两种是比较提倡的方式。　　演讲稿像议论文一样论点鲜明、逻辑性强、富有特点，但它又不是一般的议论...*

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　　演讲稿像议论文一样论点鲜明、逻辑性强、富有特点，但它又不是一般的议论文。它是一种带有宣传性和鼓动性的应用文体，经常使用各种修辞手法和艺术手法，具有较强的感染力。

　　the opening of a speech is one of its two most important parts. there are many great ways to begin, and for each great beginning, there is an equally awful opening. so in today\'s newsletter, we will look at five awful ways to begin a speech, and counter them with 10 great ways to begin instead.here are five awful ways to begin a speech:

　　here are five awful ways to begin a speech(下面是几个比较糟糕的演讲开场白):

　　1、\"hi there, i\'m happy to be here...\" please! this is the most bland, boring, badly overused speech openings. don\'t waffle: just start!

　　2、\"i\'m very nervous right now...\" who cares? when you announce that you aren\'t at your best, you are automatically setting expectations that you will be bad. even if you do the best speech of your life, they will leave thinking to themselves: i wonder how much better it would have been if he/she had been feeling good.

　　3、\"did you hear the one about...\" don\'t begin with a joke, period. jokes are rarely related to the topic at hand. they are only there to make people laugh, which causes people to wonder: \"what was the point of that joke?\"

　　4、\"here is a story you all know...\" stay away from stories that everyone has told, unless you bring a twist to it.

　　5、\"the great philosopher a. nonymous once said...\" use quotes, but not at the beginning of your speech.

　　these five great ways to open a speech will make you stand out from the bunch(下面的演讲开场白会让你在演讲中脱颖而出):

　　1、\"doctors are approximately 9,000 times more dangerous than gun owners.\" did that get your attention? i sure hope so! begin by startling your audience.

　　2、\"once upon a time...\" tell a story. everyone loves a good story, especially if it is one that people don\'t expect, and one that is told exceptionally well. begin with a story that is related to the topic; don\'t tell a story just for the sake of it.

　　3、\"please raise your hand if you...\" get them to participate immediately, the idea is to get the audience moving and doing something very quickly. your worst enemy is stillness. so get them moving as often and as early as possible.

　　4、\"remember the last time you...\" establish contact early. your goal is to get the audience to think of themselves and to feel something related to your topic. then, you can build on it. make sure it is an experience most people have shared.

　　5、\"......................\" silence is golden. before uttering a single word, wait a few seconds. stand in silence in front of the audience, for five or ten seconds if you can stand it. then start with a bang.

　　here are five ways to begin a speech in an unusual, yet captivating manner(下面这五种开场白可以使得你的演讲有种一种不寻常，但是很吸引人的方式):

　　1、\"to speak for your ears, i have overcome fears, to silence your groans, my skills i have honed.\" start with a poem or a rhyme. pick a poem that is short, lively, and related to your theme or your message.

　　2、start your speech with a song. ideally, you want to sing on key. but if you cannot hold a tune, think of it as a great start to a humorous speech!

　　3、use an audio entrance. pre-record the first lines of your speech to set the tone. take care, though, that your recording sounds professional and not tinny, otherwise you will get a negative effect.

　　4、blow up a balloon. or do something equally unexpected. catch the audience off guard. make sure nobody is drinking hot liquid when you do this.

　　5、perform a magic trick. there are many easy magic tricks you can find online. take the audience by surprise and make it entertaining from the start.

　　the two most important parts of a speech are the introduction and the conclusion. the introduction sets the tone for your speech, while the conclusion determines how the audience will feel when they leave. don\'t set yourself up for failure from the start: drop these awful openings from your repertoire. instead, replace them with an opening that sets you apart and readies you to deliver a great speech.

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